



Sponsorship Opportunities

The Environmental Managers Association of BC is a **not-for-profit association** with a mandate to provide educational experiences and networking with the goal of sharing environmental concerns and solutions. The EMA of BC fulfills its mission by organizing a variety of events including **speaker sessions, facility tours, annual workshops, and recognition events**. As well, the EMA of BC website addresses timely environmental subjects and reports the news of the association. The EMA of BC also pools its resources to **sponsor a student** enrolled in post-secondary environmental studies, and **donates to a local non-profit organization** involved in environmental stewardship (i.e. the Concrete Deliverable).

The EMA of BC has been fortunate to receive funding from like-minded sponsors who have been very generous in supporting the association and assisting it in fulfilling its mission. Sponsorships are usually from member firms, but have occasionally been sourced from non-member firms or organizations. In order to provide a fair opportunity for member and non-member firms to be recognized for their support of the EMA of BC, this **list of potential sponsorships opportunities is available to members and is also on the EMA website** so firms may select the most appropriate sponsorship opportunities for participation. The EMA of BC board of 20 volunteer directors appreciates every contribution, and they match those contributions through their hours devoted to making the most of our resources and meeting our association goals.

The association appreciates and encourages your sponsorship as a way of giving back to the community, our industry, and our colleagues with whom we share our mission. Thank you from everyone at the EMA of BC for your sponsorship consideration.

FEBRUARY EVENT

EMA of BC Annual Workshop “Emerging Topics in Air, Land and Water Management in BC” - February 16th, 2017

The workshop is the largest event of the year for the EMA of BC that attracts over 100 professionals representing consulting, First Nations, government, industry, environmental laboratories, environmental law, proponents and regulators. This one day educational event provides an excellent platform to market and exhibit your company to a diversified crowd of industry professionals. The following sponsorships are available for this event:





PRESENTING Sponsor - \$5000 (1 available)

- Trade Show Booth in main room where the conference will be held
- Signage at entrance to main room adjacent to registration, and adjacent to stage;
- Full-page company bio / ad in Workshop Program adjacent to the Schedule program;
- All Workshop materials & communications read "EMA of BC 2017 Workshop presented by 'Your Company'"
- Company logo as a banner for 1yr on the EMA of BC website and Newsletters
- Three Registration passes to the Workshop (including lunch)
- Workshop closing statement
- 2017-2018 EMA of BC Corporate membership

ACADEMIC POSTER CONTEST Sponsor - \$2500 (1 available)

- Be the sponsor of our 2017 Academic Poster competition and support the next generation of Environmental Professionals. A portion of your sponsorship will go towards the 2017 Achievement Prizes totalling \$1500 for the 3 top posters.
- Trade Show Booth in main room where the conference (presentation/coffee & lunch) will be held
- Signage at entrance to main room adjacent to registration, and adjacent to stage
- Full-page company bio / ad in Workshop Program adjacent to the Schedule program
- Company Logo on EMA of BC Website for 1 year and in the Workshop Program
- One Registration passes to the Workshop (including lunch)
- Announce the 3 finalists as chosen by the EMA of BC Academic Poster Contest Committee (consisting of 4 EMA of BC Board Members and 1 member of your organization) and present their Finalist Certificate.

GOLD Sponsors - \$2000 (4 available)

- Trade Show Booth in main room where the conference (presentation/coffee & lunch) will be held
- Feature sponsor to one of the following: 1) Lunch, 2) Coffee and snack breaks, 3) Your choice of Panel introductions or 4) Sponsoring a free pass for one Student (sign up early to get first choice)
- Full-page company bio / ad in Workshop Program
- Company Logo on EMA of BC Website for 1 year and in the Workshop Program
- 2x registration passes to Workshop (including lunch) - \$700 value

SILVER Sponsors (\$1000)

- Company Banner/Signage in main room
- Half-page company bio / ad in Workshop Program
- Company Logo on EMA of BC Website and in Workshop Program
- One registration pass to Workshop (including lunch)

BRONZE Sponsors (\$500)

- Company Logo on EMA of BC Website and in Workshop Program
- Opportunity to provide promo item to all attendees (150 units of: note pad, pen, bag, lanyard, other logo item of your choice - sign up early to get first pick)